

PWC 4-H Association 2013 Leader Retreat
Sunday May 5, 2013
Meeting Minutes

Attendees: Linda King, Mary Beth Lerch, Alan Lerch, Matthew Valentino, Carla Valentino, Sydney Nguyen, Michelle Boice, Cindy Puryear, Sandy Arnold

1. Welcome
2. Team Building Exercise: Opened with Color personality chart & Number shout-out game with a partner.
3. Vision of PWC 4-H Association 2013-2014 Year
 - a. History of how we arrived where we are today
 - i. A couple years ago, our state funding was going to be cut and we realized we needed to partner with more of the PWC businesses and organizations to help us keep our funding up with sponsorships and donations. The connections we have made helped make 4-H more visible in the community and therefore we have grown! It has helped us to learn where we still need to grow as well.
 - b. Goals for the 2013-2014 PWC 4-H year
 - i. Inform the whole PWC 4-H Community of what our 501c3 status means and how we will proceed in running the organization
 1. Maybe at Recognition Night – speaker
 2. Maybe letter to all the leaders from PWC 4-H Assoc.
 - ii. Education of Leaders, Parents and kids on what 4-H is ALL about
 1. Guide for 4-H Parents
 - a. Hyperlinks in newsletter to Website/Leader page
 - b. A chart/pyramid of how 4-H All-Stars works
 2. All-star presentation of how to go from level 1 to All-Star at Recognition Night
 - iii. Internal Marketing – project/committee volunteers
 1. Need more volunteers to help with everything
 2. Need to inform all in 4-H of what the Committees are and what is expected if involved
 - a. Maybe have a speaker at Recognition Night talk about this
 3. Fire up the Leaders to grow the Council
 4. The Parents to grow the Committees
 - a. Teen Committee Chair
 - b. Club co-leader experience on the committees to help run the Assoc. sponsored events
 - c. Project volunteers
 - iv. Grow the PWC 4-H Program as a whole
 1. Need staff funding to get more staff – need more man-power to run the Programs/Projects
 - a. After School Programing Coordinator
 - b. Volunteer coordinator
 - c. Children’s Barn coordinator
 - v. Update the PWC 4-H Website:
 1. To better reflect the information of the 4-H Events.
 2. Have a New Members information section
 - vi. Update the Leader Resource page:
 1. Call it something else so others will know better where to go to get information
 2. Reorganize/update the information
 - vii. **Action Item:** Recognition for Teen Council Members for 2011-2012 & 2012-2013
 1. Minutes in Sept. 2011; 3 out 5 meetings for the year the child gets recognized and the club
 - c. Budget: Finance Committee
 - i. PWC Fund CD is going to mature June 14th
 1. Need to decide is any money needs to be transferred out of
 - ii. **Action Item:** Finance Committee to look at the PWC 4-H Assoc. Youth Financial Request Form to see if it needs updating

- iii. State Congress Financial Aid from Assoc.:
 - 1. Can the Assoc. help teens with finances so more can attend this?
 - iv. **Motion** made by Michelle to set aside \$1,000.00 annually on a new line item of the Budget called 'County Level Event Transportation' to assist kids with transportation costs
 - 1. Was Seconded by Sandy and **voted in unanimously by all in attendance.**
 - v. CWF: make it more available to 4-H teens to attend
 - 1. Scholarships?
 - vi. National Congress 4-H: Nov. 29-Dec. 3
 - 1. Build incentive to send 3-4 youth to Nationals
 - d. **Fundraising Committee:**
 - i. **Action Item:** Need to meet before June 11th Assoc. Council meeting
 - ii. Create a calendar of Fundraising events for 2013-2014 year
 - e. **Action Item:** Need to decide who will monitor Club Fundraising
 - 1. No overlaps
 - 2. Appropriate
 - 3. Clubs should submit a projected fundraising calendar for the year; if applicable
4. Items we didn't cover:
- a. What activities are funded/unfunded?
 - b. Fundraising process and rules for Clubs and Assoc.
 - c. Guidelines for Club treasurers
 - d. What authorities does the Assoc. have?
5. **Action Item:** Need to move date of Council Meeting from June 11th to June ??? - Staff is to check calendar and let us know dates.